

# customCOLORS™

CUSTOM STAINING from COLUMBIA FOREST PRODUCTS

## Features and Benefits

- Reduction in labor time**
  - Eliminates production time in the finishing process
  - Increases productivity and efficiency
- Reduced emissions**
  - No added VOC emissions
  - Environmentally-responsible product
- Extends range of staining options**
  - 100% solid stain
  - Consistent match process
  - Custom color match on file for repeat orders
- Columbia quality control**
  - Consistent quality
  - Trusted product from trusted source
- Regional finishing facility**
  - Consistent availability
  - Prompt delivery

### Sample stains with CustomColors

Columbia Forest Products provides a wide range of color options with CustomColors pre-applied custom staining.



## CUSTOM STAINING FROM COLUMBIA FOREST PRODUCTS

### Frequently Asked Questions

#### What is CustomColors?

CustomColors is Columbia Forest Products' solution to pre-applied custom stained panels. Designed to provide greater flexibility and control for customers to select, match and manage their stain procedures for Columbia products, CustomColors saves time-easing bottlenecks in the production process. CustomColors is pre-applied, UV cured, 100% solid stain applied with our state-of-the-art equipment to provide superior quality and consistency. Customers can select from three gloss levels: Satin (30-40), Medium (50-60) and High (80-90).

#### What products are available for staining with CustomColors?

Nearly all of Columbia's wood products are available for custom staining with CustomColors. Panels of 1/4" may be produced using MDF, PBC or veneer core. Panels thinner than 1/4" are available in PBC or MDF.

#### What core options are available in this program?

Multiple core options include the following: MDF, PBC, JayCore® and KayCore®.

#### Are CustomColors samples available?

Samples are currently available from Columbia.

#### What is the chemical makeup of the stain?

UV cured Urethane Modified Acrylic, 100% solid stains.

#### Is there a minimum order required for CustomColors?

Yes. The minimum order for CustomColors staining is 240 sides in two options: 240 UV one side, or 120 UV two sides.

#### Do I have to stain both sides with CustomColors?

No. We can apply UV Clear on one and stain the other or we can simply stain one side. The same minimum orders will apply.

#### Will shop be allowed? What percentage will we allow? Will the shop be separated?

Domestic products will allow up to 20% shop, and it will be separated.

#### Are CustomColors panels available formaldehyde-free?

Yes. CustomColors panels are available on many core options, including veneer-core produced with PureBond® Formaldehyde-Free Technology.

**EASTERN US:**  
1-800-237-2428

**WESTERN US/ CANADA:**  
1-800-547-1791

**NORTHEASTERN US/  
CANADA:**  
1-888-664-1964

**CENTRAL US:**  
1-800-760-3341



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## CUSTOM STAINING FROM COLUMBIA FOREST PRODUCTS

### What our customers are saying about CustomColors.

“Our application is typically closets and we do some home entertainment and home offices. 90% of what we use it for is high-end closets. The custom color stain is an excellent product when you need to go a level above a laminate surface.

We love the product. It is phenomenal. For a real dark pre-finished stain on veneer, your product exceeded our expectations. It’s a very good representation of what our customer wanted. They were looking for something close to an espresso bean color. Once we got the proper edge-banding, it was just a home run for us. The custom stain color allows us to do something that we couldn’t do before. It’s a winner! Keep up the good work.”

**David Loeb**, *owner*, **INNERSPACE**, Miami, FL

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